

Using Service Orientation to Drive Business Processes

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Abstract

This contribution proposes an approach that is necessary to model cross enterprise business processes using Service Oriented Modeling and its realization by leveraging standard Web Services protocols. It stresses the need for validation of produced models at every step of development which is essential to reduce the mistakes at early stages and raises the level of confidence. It also assures that all important aspects are considered at the right level of abstraction.

Key words: *Service Oriented Architecture, Web Services, cross enterprise business processes, validation*

1. Introduction

Changing business models, growing competition and globalization, tighter regulation, and increasing merger and acquisition activity are combining to accelerate the pace of business change. More than ever, success rides IT's ability to adapt rapidly to evolving business needs. Enterprises need a robust, cost-effective way to leverage and extend a heterogeneous collection of enterprise applications to support new requirements and enable innovation. It is increasingly costly and inefficient to stitch together new business processes that span disparate applications or cross-organizational boundaries or that require analytics and collaboration. For IT organizations to enable business agility, they must ensure that enterprise applications are not only high performance business engines driving efficiencies, but also that they become flexible building blocks of future business systems. A clear blueprint for evolving existing architectures is needed.

Service Oriented Architecture (SOA) based upon Web services technology is a large step forward towards flexibility across a heterogeneous landscape. It delivers on the promise of enabling

both flexibility and business efficiency without increasing costs. With SOA, companies have a cost-effective blueprint for composing innovative new applications by extending existing systems, while maintaining a level of flexibility that makes future process changes cost-effective.

We, at the Telematics department of Hamburg University of Technology, focus on document-oriented interactions in order to define the paradigm for B2B-oriented Web Services interactions. In order to improve cross enterprise business processes and to ensure that Web Services will be ready for real business use, we propose the sequence consisting of six steps for developing Service Oriented Architectures:

1. Business/ Cooperation processes modeling
 - a. Requirements capturing
 - b. Graphical modeling
2. Models validation
3. Business processes to Web Services mapping
 - a. Cooperation parameters identification
 - b. Web Services protocols selection
4. Web Services protocols validation
5. Protocols implementation
6. System validation.

The intermediate validation steps (2, 4 and 6) are needed to assure the correctness of the developed solution and to reduce the probability of mistakes. Another important aspect to stress is the need for programmatic support at each level of Service Oriented System Architecture creation i.e. from requirements capturing to system validation as this reduces human error and contributes in shortened project completion time.

The proposed sequence is set in to practice by a research initiative of our department that aims at strengthening the Small and Medium Enterprises (SMEs) involved in the Aviation industry. The goal of the initiative is to offer a solution that would provide safe and correct collaboration base fostering innovation process of Airbus (Germany/Europe) and supporting cooperating partners and suppliers in fulfilling their contractual agreements [19]. As part of another analysis of the business processes executed at Lufthansa Technik AG, one of the leading aircraft maintenance enterprises world wide, showed that the aircraft maintenance and overhaul process requires extensive collaboration among maintenance enterprise, suppliers, customers and aircraft manufacturer, similar to the aircraft development process. It therefore necessitates the development of an SOA-based reliable and transactional communication platform enabling the described communication in the aircraft maintenance industry [20].

The rest of the paper is organized as follows. Section 2 outlines the Service Oriented methodology while section 3 delineates how Web Services are an appropriate choice to build Service Oriented Architectures. Our proposed approach is presented in detail in section 4. Finally conclusions are drawn in section 5 based upon experiences gained by applying this approach to model business processes of Lufthansa Technik AG and between Airbus and one of its suppliers, Innovint Aircraft Interior GmbH.

2. What is Service Orientation?

Service Orientation (SO) is NOT a technology or a product but a paradigm or an approach to building Systems using Services which adhere to four principles of Service Orientation [1]:

1. Boundaries are *Explicit*
2. Services are *Autonomous*
3. Services share *Schema* and *Contract*, not Class
4. Service compatibility is determined based on *Policy*

A System is a set of deployed Services cooperating in a given task. System is built to change and adapt to new services after deployment. Service can be considered as an

entity that is interacted with via message exchanges. Unlike Systems, they are built to last and their availability and stability are of critical importance. Services are fractals which mean that a service can be composed of sub-services; sub-services can be composed of further sub-services and so on.

SO provides us an opportunity to rethink how we can design and architect tomorrow's systems by minimizing hard interdependencies, enhancing independence and easing delivery of composite business applications. It enables a high level of interoperability and makes explicit some of the core assumptions that compromise today's systems particularly around boundaries and locality.

The four principles of SO offer various advantages for businesses. It promotes technology reuse resulting in cost savings, modeling business capabilities, serving the business, formalizing inter-departmental or inter-organizational relationships and expressing through service interaction and facilitation through outsourcing and focusing on core competencies.

3. How Web Services fit in?

The SOA is *usually* built from separate Web Services. A Web service represents a self-contained, self-describing piece of application functionality that can be found and accessed by other applications using open standards. It has an interface described in a format that machines can process (typically WSDL [2]). Other systems can discover a Web Service (specifically via UDDI [3]) and interact with it in a manner prescribed by its description using SOAP [4] messages, typically conveyed using HTTP with XML serialization in conjunction with other Web-related standards (W3C) [5]. Service is an important concept. Web Services are the set of protocols by which Services can be published, discovered and used in a technology neutral, standard form. Hence Web services provide us with certain architectural characteristics and benefits specifically platform independence, loose coupling, self description, and discovery that can enable a formal separation between the provider and consumer because of the formality of the interface.

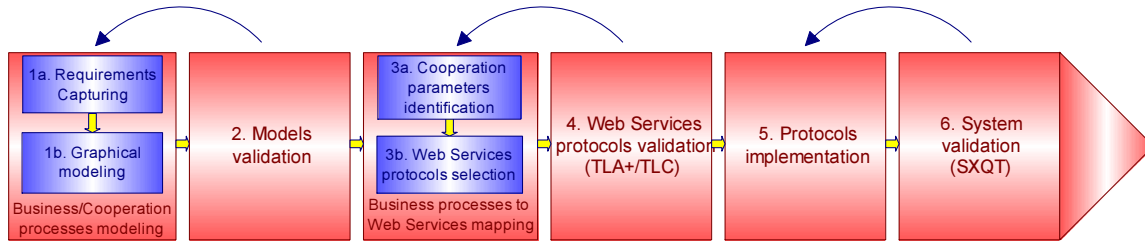


Figure 1: Development steps for SO based system

4. Our Approach

Efficiently developing new business solutions that leverage existing applications calls for business-level building blocks that aggregate the benefits of multiple Web Services. We present a methodology using Web services standards and services oriented architecture principles and extends them to meet the needs of enterprise business solutions. It helps organizations leverage existing systems to build and deploy flexible solutions that support end-to-end business scenarios across heterogeneous landscapes. It addresses the business issue that most companies are facing i.e. extending existing IT assets to support business change and innovation, while lowering total cost of ownership. The fundamental tenet is the abstraction of business activities or events from the actual functionality of enterprise applications. Aggregating Web services into business-level enterprise services provide more meaningful building blocks for the task of automating enterprise-scale business scenarios. It allows organizations to efficiently develop composite applications, defined as applications that compose functionality and information from existing systems to support new business processes or scenarios. We propose following steps to develop SO based system (Figure 1):

4.1. Business/Cooperation processes modeling:

With the goal to implement SO approach, development begins with the analysis of existing document, data and information flows as part of *requirements gathering phase* (step 1a, figure 1). The information concerning business processes is obtained by interviewing people involved in execution of different process steps and also by studying related documents. The outcomes of this research and observations are documented in form of Business Requirements Specifications (BRS) which serves as an essential element to

develop Software Requirements Specifications (SRS) later on.

Graphical modeling (step 1b, figure 1) follows after the requirements gathering phase where captured requirements and observed interactions among different actors are depicted in a graphical view. To get the best results, an appropriate level of detail and the right perspective have to be chosen. Various perspectives can be used in order to reduce the information presented in one picture. Hence we need a right balance between the level of detail and the number of perspectives. Graphical models that are one of the most popular approaches today should ease communication between people coming from different domains like business managers and IT experts because all of them will have to make their own contributions in order to reach a complete and correct solution.

Different perspectives exist for model preparation like object-oriented, service-oriented or information flow-oriented. Consequently a number of different tools like ArgoUML [6] based on the Unified Modeling Language (UML) [7] or BizTalk [8] based on the Business Process Execution Language for Web Services (BPEL4WS) [9] exist in the market supporting various modeling perspectives. One of the best suited tools for requirements capturing and modeling of existing processes has to be chosen. The following criteria have been considered for successful modeling:

- *Several representation perspectives* (organizational-, informational-, activity-, role-, object-oriented) shall be provided by the tool in order to look at the process from different eyes and to cover all the aspects.
- *Several abstraction levels* (local/global view) shall be available in order to look at the process from different levels of detail and to provide possibility to

increase this level of detail when decomposing the business processes.

- *Optimal level of detail* has to be kept in each of the views provided instead of overloading the person analyzing them with the information storm.
- *Code generation possibility* is desirable for decreasing development time and saving costs. It is acceptable that some editing might still be needed to make it workable.
- *Possibility to integrate with other tools* is considered to be important, because sometimes combined use of different tools provide better results when communicating the results to business owners. Possibility to reuse the results developed with one tool like graphical model of data and information flows can make development process faster, if code can be generated according to the imported graphical model.
- *Representation of decision points* and parallel processing of activities is very important, because in the business environment different sets of actions can be taken according to the decisions made in one or the other point of the overall process or parallel processing can be used in order to speed up the business process.
- *Simulation possibilities* are required for validation of modeled processes and testing.
- *Fast learning curve* is desirable to save the development time and costs.
- *Expressive representation* of real-life processes is needed to communicate the results to process owners of the processes modeled. Process owners or business analysts should be able to understand the presented results and identify the mistakes in the models worked out so far.

Several tools supporting different modeling techniques and approaches have already been tested by us in [10] with the goal to identify the most suitable one to capture the requirements of business data and information processes and to communicate the results to the people actually involved in the process.

4.2. Models validation

The second step of our approach is *models validation* (step 2, figure 1). This can be done by demonstrating and discussing the produced models with the process owners because owners are in the best position to gauge them. The actor perspective makes it easier for the owners of different process steps to identify themselves within the information presented in the diagrams and allows getting precise feedback from them on the missing aspects or incorrect observations. The use of graphical cooperation models also allows verifying that all actual data and information flows are depicted. Usually it takes several cycles of models improvement to reach the final version of the business models.

4.3. Business processes to Web Services mapping

The third step after modeling and verification is to *derive the cooperation specific parameters* (step 3a, figure 1) like security, safety, messaging, transactions from the diagrams and feedback of the process step owners. We utilized the Dataroom approach [21] to identify the interaction properties by studying the enterprise's entire value chain i.e. employees, customers, partners, and suppliers. It assists us a lot in analyzing the procedures to carry out the assignments, interactions with one another and process of making informed decisions and hence deriving the necessary and relevant parameters. *Selection of appropriate WS-Protocols* (step 3b, figure 1) satisfying the derived parameters and cooperation/business rules analysis follows this step. A large number of protocols using SOAP conventions for message exchange are now under development with the goal to achieve interoperable protocols for Coordination, Transactions, Reliable Messaging, Security and Business Processes in autonomous systems. The current available specifications for WS-* protocols can be found at [5]. In our case, the WS-Business Activity protocol [5] has been identified as the best suitable candidate for coordination of application specific collaboration scenarios.

4.4. Web Services protocols validation

The *validation of the co-existence of the selected protocols* (step 4, figure 1) is suggested to ensure that chosen protocols work as intended. Like

other distributed systems, WS protocols can allow ambiguous behaviors which can make understanding and debugging hard and painful. WS standards have formal mechanisms to specify the format of XML data structures [11] and service interfaces [2]. However, they generally do not have methods of precisely specifying the complete behavior of a protocol [12]. They instead employ informal descriptions of the protocol that can be imprecise, ambiguous, or incomplete; they often fail to consider unusual cases and therefore make implementation of these protocols an error prone process. In order to raise the level of confidence of implementers, it is important that these protocols are unambiguous, operate correctly and describe completely the allowed behavior of the protocols' participants.

The need for precision and completeness in a standard naturally suggests the use of formal methods. Such methods use a well-defined language with a precise semantics for writing formal specifications of a protocol's allowed behaviors. Tools can be applied to analyze those behaviors and help check the correctness of the protocol. There is no generally accepted method of formally specifying a WS protocol. State tables that are given in some specifications are a step in that direction, but they are usually not written as precisely as formal specifications [13]. TLA+ [14] is a language for writing high-level specifications of concurrent systems. Unlike most specification languages, it is based on mathematics rather than programming-language constructs. This makes it extremely expressive. Because it is so mathematical, TLA+ seems foreign to most engineers. However, we have found that engineers can very quickly learn to read TLA+ specifications. Learning to write TLA+ specifications seems to be about as hard as learning a new programming language. Our experience shows that writing and model checking a TLA+ specification can help eliminate errors and ambiguities in a protocol. TLA+ can be used to help achieve the reliability required in the design of a WS protocol standard. We also believe that writing formal specifications can aid in the process of designing WS protocols. The TLA+ specification therefore describes the part of the protocol that is generally left imprecise in current specifications, and ignores those aspects of the protocol that are already specified quite precisely. TLA+ thus complements the approach taken in most existing standards. Having a TLA+ specification can help prevent incompatibility among different

implementations. We have specified and checked some WS protocols using TLA+ in [12] and [13].

4.5. Protocols implementation

Web Services protocols implementation (step 5, figure 1) can be done using the available languages, frameworks and execution platforms. The two leading runtime execution platforms are Java 2 Enterprise Edition (J2EE) and Microsoft Windows/.NET. While both of these runtime platforms make excellent underpinnings to enable Service execution, they aren't in and of themselves an SOA platform. For instance, while J2EE is well-suited for running platform-dependent Services, it is not Service infrastructure. J2EE wasn't developed to be a Service-oriented platform, but rather, the best distributed, virtual machine-based, object-oriented platform around for runtime code execution. In an SOA, declarative, metadata-driven composition trumps portable code, and that's just not what J2EE is ideally suited for [15]. Microsoft upcoming Windows/.NET/Indigo combination is claimed to be the first programming model built from the ground up for building service-oriented applications with the support of a broad range of Web services standards as well as advanced standards and specifications that comprise the WS-* architecture [16]. However we think that it will take time to verify these claims and have an intuitive service-oriented programming model. Hence people will continue to follow pieces-part approach using existing platforms to implement SOA and hence doing more work that may be necessary. We have used .NET framework 1.0 for our prototype system with SQL Server 2000 as a content repository.

4.6. System validation

Normally newly implemented systems have to under go extensive testing which is usually manual and a number of standard and exceptional situations have to be simulated against which the application is tested later on. Simulation of test situations and testing itself requires additional time and man power and there is always a risk of nonconformance due to limited number of test cases. Moreover in case of misinterpretations of specifications the conformance cannot be ensured. In our case implemented protocols are exposed to *permanent automatic validation* (step 6, figure 1) under real

environment conditions with the help of Specifications using XQuery [17] expressions on Traces (SXQT) as suggested in [18]. SXQT specification technique allows detecting non-conformances in the observed message sequences, when compared against protocol specification. The flow of real message exchange traces is used for the validation purposes to see whether the protocols work the way that is intended. The permanent validation is not limited to a number of simulated situations as the system is validated with each appearing exception. It does not require involvement of developers and therefore excluding mistakes because of human factor. It is also independent of developers understanding of specifications and informs developers whenever some deviations appear and hence supporting developers in creation of conforming implementations. Validation using SXQT can be implemented for early prototypes, for final implementations or in real world working environments.

5. Conclusions

The paper presents the six steps approach for successful Service Oriented Architecture and its implementation by using Web Services protocols. The presented model with the validation following every stage enables exclusion of systems errors at early stages and allows saving time and costs due to the reduction of man hours required for testing and maintenance of the system. The investigations are being further backed up by the development of solution for Innovint Aircraft Interiors GmbH's cooperation with its customers and suppliers, especially concentrating on the observed interaction with the Airbus. Another exercise has been carried out at Lufthansa Technik AG to model the business processes of aircraft maintenance industry. It is hoped that this work will demonstrate how companies in the Aviation industry which are affected by the tendency of mass customization can create flexible and extensible systems while still making use of their IT investments by reusing current implementations. The case study aims at contributing to creation of more advanced applications that greatly improve cross enterprise business process efficiency, transparency and flexibility by integrating a number of enterprise applications, unifying data and stored information.

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